Shop & Share Host Responsibilities

In order to have a successful *Shop & Share* campaign, all hosts must do the following:

- Sign up at least 2 weeks prior to your desired campaign start date to allow the SERRV team to set up your *Shop & Share* campaign.
- Promote your *Shop & Share* campaign a minimum of five times. You can promote your campaign by sending emails to your supporters, posting it on your website, sharing it on your social media channels, or announcing it at in-person events. For best results, we also recommend encouraging your supporters to share your *Shop & Share* campaign with people they know to increase the number of orders placed during your campaign.
- Promote your *Shop & Share* campaign both before and during the two-week campaign.
- Use the resources and language provided by SERRV to promote your campaign. You must include our order disclaimer and accompanying exclusions in promoting your campaign.

We recommend that you aim to have at least $1000 in shipped orders for your campaign. If ten people place a $100 order, that's $200 donated to your organization! The more orders that are placed during your *Shop & Share* campaign, the more you earn for your organization!

These responsibilities are subject to change at any time, at SERRV's discretion.

For any questions, please reach out to our Customer Care team at orders@serrv.org.