Shop & Share Fundraising Program
Rules & Regulations

The rules and regulations of SERRV's *Shop & Share* fundraising program are as follows:

- Participating organizations must be a legitimate nonprofit organization in order to qualify for the *Shop & Share* program. SERRV will require a valid EIN and completed W-9 form to be eligible for payout.

- Each *Shop & Share* program runs for two (2) calendar weeks, or fourteen (14) days. Eligible organizations can run multiple campaigns in a year, but are limited to one (1) *Shop & Share* campaign per two-week period.

- SERRV will assign the participating organization a unique Promo Code that will be provided to the *Shop & Share* host.

- In order to participate in a *Shop & Share* campaign, shoppers must use the Promo Code assigned by SERRV to the organization's campaign. Promo Codes cannot be applied after the order is placed. If orders are placed over the phone, shoppers must provide the unique *Shop & Share* Promo Code assigned to the organization to participate in the fundraiser and count towards the amount earned.

- Each *Shop & Share* Promo Code will provide shoppers with 10% off their purchase.*

- An organization participating in the *Shop & Share* fundraising program will earn a donation totaling 20% of all shipped orders utilizing that organization's unique Shop & Share campaign Promo Code.

- Participating organizations must share the following disclaimer in all collateral (including but not limited to emails, printed bulletins, posters, and social media posts):

  **Please enter Promo Code [CAMPAIGN PROMO CODE] in your cart or during checkout to enjoy 10% off your purchase.*

Personal orders of in-stock items only. Discount excludes Last Chance items, chocolate, oversized items, backorders, gift certificates and cards, and donations. SERRV's fair trade artisan and farmer partners have already been paid in full. Offer valid until [CAMPAIGN END DATE] at 11:59 PM PT.

- Shoppers will not receive discounts on any backordered items, but these items can still be ordered. If a backordered campaign item ships during the campaign window, it will be included in the total calculation to determine your organization's earnings.

- Approximately 45 days after the end of the *Shop & Share* campaign, the participating organization will receive a donation equal to 20% of the total shipped sales placed using the unique *Shop & Share* Promo Code via ACH. SERRV will not transfer earnings via any other methods.

- Following the *Shop & Share* campaign, SERRV will not share the names or information of participating shoppers to comply with SERRV's privacy policies. To view SERRV's current policy, please visit serrv.org/privacy-policy

These rules and regulations are subject to change at any time, at SERRV's discretion. For any questions, please reach out to our Customer Care team.